



Mobibucks Inc., 280 Hope Street, Mountain View, CA 94041

Mobibucks the “Virtual Payment, Online menu ordering, Promotional & Gaming solution”

It was a pleasure having spoken with you this afternoon and I look forward to working with you and the entire Nevada gaming commission. Per our conversation I am sending some detailed information to summarize the Mobibucks gaming, and promotional software solution for your review. As I’m sure your well aware we are moving into a virtually “Cashless” society. The technology that Mobibucks uses was invented by our CEO Jorge Fernandes and is currently in place and has been very successful with the Mobil PayPass.

Mobibucks is a fully customizable “Green” alternative solution that your guests can use for FREE to make payments from anywhere... Online, On site or via their cell phone by simply using their cell phone number and their PIN to initiate the Mobibucks transaction via a plug n play PCI1 compliant and secure payment solution that integrates with any POS and works with any carrier and phone type.

The Mobibucks “Gaming & Promotions solution”

Mobibucks will give casino guests the ability to obtain monies directly “At the table”. If they should run out of money, the last thing the casinos want to happen is for a guest to have to get up from the table and search out an ATM then possibly get distracted and not come back to the table... NO MORE!!

The Mobibucks solution would successfully eliminate that, by the guest simply “Texting” a **MobiGift** to the specific dealers table. (Where a 800 Mobibucks number would be visible) Which in turn would be verified and authorized immediately. Once approved the dealer would give the guest the requested amount of monies so they can continue to play successfully without ever having to leave the table.

Another plus is for security reasons. If a guest should win a large amount of money say over \$7500 the casinos can send the money to the guests Mobibucks account where they can obtain the cash once they have left the premise or continue to play accessing their account using the Mobibucks solution.

Mobibucks is being used as a **mobile marketing and promotions tool** to promote resort specials, tournaments, menu items, services or events to guests and it will help you stay and keep in touch with them. Mobibucks will help the casinos keep their guests happy and make them loyal repeat customers.

Mobibucks Online menu ordering solution

MobiBucks will successfully enable the casino’s restaurants that have any type of take-out or delivery business the ability for their guests to order through an online menu ordering solution. We have successfully established and exclusive relationship with Costco, KFC. orderkfc.com and Arby’s while working with YUM Brands, Papa John’s, Delphi software and host of others...

Mobibucks is an end to end mobile/virtual payment solution and has been proven to save merchants up to 50% on bank fees alone. Mobibucks does not charge any bank percentage fees, just a nominal transaction fee. That alone will successfully save the merchant hundreds if not thousands annually.

In these tough economic times, **Businesses are increasing their revenues on avg. 7-12%** (sometimes even more) by simply having the Mobibucks VIP loyalty program in place.

Benefits of the Mobibucks solution:

Increase Revenues

1. Increase play to the rapidly growing text and internet-savvy crowd,
2. Provide guests/clients easy access to menus and specials.
3. Intelligently "upsell" high-margin impulse items based on the customer's and your specifications
4. Collect guest/client email addresses, mobile numbers and send promotional information based on specific criteria such as what they play, eat, frequency of play, location of purchase, etc.

Boost Efficiency

1. Decrease the amount of time your crew spends taking phone orders
2. Significantly decrease the time it takes your guests to order
3. Eliminate miscommunication - guest controls the process

Your Brand & Your Customers

1. We integrate online ordering to mesh with your look and feel.
2. They are your customer ... market to them and keep them.
3. Monitor your customers, understand their behavior and preferences. Understanding your customer is the key to success!

Increase Customer Loyalty

1. Allow guests/clients to duplicate a previous request with one click.
2. Allow guests to plan ahead by placing requests for future dates.
3. Efficiency creates a consistently positive experience.

MobiGift's print directly next to the casinos gaming tables , ECR or POS through a small thermal printer so the merchant knows what exactly has been paid out at any given time. Regardless of method of payment guests receive an instant mobile **MobiGift** text message confirming their request, amount of **their** MobiGift request, current Mobibucks balance instantly.

Research indicates that Mobibucks can offer the casinos significant financial rewards, along with being able to deliver the following additional benefits:

- Increase Transaction and Play Revenue
- Lower Transaction Costs, no percentage fees...
- Casinos can contact guests with upcoming “Events” “Tournaments” “Grand Openings” or “Promotions” instantly.
- Increase Guest Loyalty with “Special” offers to promote their casino’s activities.
- Guests get a security text notification so they know when their account is being used.
- MobiBucks is safer and more secure than any credit card, regular gift card or check
- Mobigift recipients can use the cash rewards instantly.
- MobiBucks offers a private label card or gaming card for your guests
- Casinos, merchants or retailers can automatically and instantly send coupons, gifts and promotions without paper and plastic.
- Send bulk text cash rewards online while pre-setting the dates and customizing the copy.
- Guests can reload and automatically fund their accounts by linking it to their credit cards/debit, checking, savings or ACH.
- Parents and business owners can set limits to the accounts while being able to automatically fund, monitor and direct the funds to specific accounts for your children, colleagues or guests.

Please feel free to contact us directly with any questions that you may have at 619-795-8044
Thank you for your time and have a great rest of the day...

Respectfully,

Verne Epstein
EVP & Dir. Of Bus Dev
MobiBucks